

# CORPORATE SPONSORSHIP PROGRAM



**SCHOOL  
THE WORLD**

The chance for your company to take corporate philanthropy to the next level and make a uniquely personal impact on children living in rural extreme poverty, giving them brighter futures.

## MISSION

School the World is a non-profit organization committed to solving extreme poverty through the power of education.

Our strategy is to work at the grassroots level and organize communities around education from early childhood through adolescence. On our journey to creating a more just world, our Global Citizenship Program amplifies our impact at home and abroad.



Building safe & inviting learning & play environments.



Strengthening parent's capacity to help their kids learn & thrive.



Training & motivating teachers.



Driving the supply of critical learning materials.

## ABOUT THE PROGRAM

**Our Corporate Sponsorship Program gives companies an opportunity to support education in a deeply impactful way.**

The company and its employees fund critical pieces of infrastructure and programming in rural communities in Central America, providing children and their families with safe, productive and welcoming learning environments. Companies can sponsor a school and/or send employees on a weeklong service trip to help build the school!

**There are a variety of ways that companies choose to engage, but they all include the same benefits:**

## WHY PARTICIPATE?

- Boosts employee engagement & team building.
- Creates a positive & collaborative workplace environment while simultaneously promoting philanthropy.
- Attracts & retains employees, customers and investors through positive brand differentiation.
- Encourages professional & personal growth, often forging new business partners.

**Our corporate service trip component allows companies to send an entire team of employees to participate in a multi-company networking opportunity, or join clients for a unique relationship building opportunity in Central America!**

## THE TRIP EXPERIENCE:

Prior to travel, employees raise half the funds to build a primary school and/or playground while their company sponsors the other half. During their service week abroad, participants interact with the community through teaching the children, shadowing a family and working alongside community members to complete the school.

By the end of the week, all participants will have formed remarkable relationships within the community and will leave the school ready for learning. Our staff will provide updates on the progress of our programming from then on!



*"As cliché as it is to say that this was an eye-opening experience or an experience of a lifetime, it is 100% true. Would I do it again? In a second." - Jon Weigel, IMG Participant*

## PAST & CURRENT SPONSORS:



*"The staff really enjoyed this fundraising project because it not only helped children in Guatemala, but at the same time it felt like a team-building opportunity inside the office; coming up with ways to fundraise as a company and working with local businesses to reach our goal was a mutually inspiring experience." - Delaney McKinney LLP*

## WHAT MARKETING WILL BE OFFERED?

All corporate supporters are included in School the World's Annual Report and social media & blog coverage. A branded plaque is mounted on the school so that your company has a lasting presence in the community. Additionally, each traveling employee will receive a STW company branded T-shirt. Companies have also used this experience to promote through their own internal communication to employees and stakeholders.

*"The trip was meaningful in so many ways and team building most certainly was at the top of that list. We were able to laugh and work alongside each other in a different way than standard in an office setting, which was core to the experience. We came back with too many good memories to count and a sense of accomplishment towards building the school together"*

*- Bryanna Davis, Envisage International*



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For more information about School the World's Corporate Sponsorship Program: Visit our website at: [www.schooltheworld.org](http://www.schooltheworld.org)



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