



Director of Engagement

Overview of Mission, Programs & Services

School the World is committed to solving extreme poverty through the power of education. Using a grassroots model, we unite community leaders, parents and teachers to combat failing school systems, improve learning outcomes, and disrupt generational poverty.

School the World (“STW”) operates in Guatemala, Honduras and Panama. Our holistic educational programming begins with early childhood, making sure children start school ready to learn, continues on to primary school with an emphasis on literacy and social-emotional learning and extends through lower secondary school, ensuring that young people gain the digital and life skills needed to chart a path out of poverty. We commit to work with our communities for a minimum of five years and monitor thereafter.

School the World is currently searching for a Director of Engagement to be based at our headquarters in Boston.

Summary/Objective: The Director of Engagement will spearhead efforts to build our individual giving program, launch an in-school Global Citizenship Program and grow our student and corporate service travel recruitment. His/her responsibilities will include, but not limited to;

Responsibilities:

- Maintain deep knowledge of School the World’s mission, history, and programs;
- Lead individual giving strategy, planning for the identification, cultivation, solicitation and stewardship of individual donors;
- Grow the number of mid-level and major donors with short, intermediate and long-term moves management strategies built on understanding of donor’s interests, passion and values;
- Collaborate with Founder & CEO to plan her calendar with substantial time dedicated to cultivating major donors;
- Build prospect research and donor management and acknowledgement systems;
- Develop strategic plan for STW’s Global Citizenship Program focused on recruiting new families/teachers, classrooms and schools, including monetizing partnerships;
- Expand current educator database, cultivate our network and tap into new geographies through creative outreach tactics;
- Assist in the development and execution of a rebranding campaign for STW’s Service Learning & Travel Program for launching post-pandemic, including recruitment of participants;

Requirements:

- A passion for improving the lives of the most disadvantaged children and a commitment to education as the most effective vehicle for social mobility;
- Minimum five years of professional work experience, preferably in sales, business development or fundraising;
- Proven results orientation with exceptional communication and networking skills;
- High energy, entrepreneurial spirit with a track record of deepening existing relationships and forging new ones;
- Demonstrated ability to work independently and proactively toward goals;
- Ability to travel occasionally (or more if you would like!) to (1) develop internal and external relationships and (2) observe and internalize School the World's mission, values, theory of change and program strategy;
- Flexibility to adjust hours as needed to meet deadlines and needs of the organization, including occasional evenings and weekends (as infrequently as possible!);
- Spanish language skills a plus, but not required.

What You Get

- Opportunity to work with a passionate, innovative and collaborative team where you have the ability to make things happen;
- Competitive salary, health insurance, three weeks of vacation, five personal days and work flexibility.

Please submit cover letter, resume and references to info@schooltheworld.org