



**SCHOOL**  
THE WORLD

# The Grass Stained Gala

celebrating the Power of Play & Learning

## Sponsorship Opportunities

FRIDAY, NOVEMBER 17, 2023  
Artists for Humanity, Boston, MA



The journey to solve extreme poverty through the **power of education** starts with you.



## About the Grass Stained Gala

Join us at Artists for Humanity on Friday, November 17, 2023 at 6:30 pm for an inspiring night to highlight the vital importance of play and learning with School the World!

Honoring **Merrily Bodell** (COO, IvyWise) and **Keith Clausen** (CEO, Envisage International), the night will be filled with interactive experiences, an open bar, delicious dinner stations, live music, a fun photo booth, dancing and a brief, inspiring speaking program that will include our famous Live Auction and Fund-A-Mission hosted by auctioneer John Terrio.

*Come ready to have fun!*

## The Power Of Play

Yes, we build schools, create libraries, empower parents, train teachers and ensure children have access to a quality education. A quality education has to include play because, through play, children develop essential cognitive, emotional, social and physical skills. Play also fosters creativity, problem-solving abilities and emotional resilience. These are all critical skills for success in the classroom and in life.

**Due to various stressors like working after school, difficult family lives and the lack of resources, children in rural extreme poverty rarely get to play.**

We make sure to incorporate PLAY in every aspect of our educational programming so that each child can thrive in a rich and holistic learning environment. Whether it's math games inside the classroom through our tutoring program or recess on a beautiful new playground, children in our communities get to experience the **POWER OF PLAY**.



# About Our Honorees



Merrily Bodell

Merrily Bodell, Chief Operating Officer of Ivywise and dynamic Board Member at School the World, exemplifies the epitome of a driven and visionary leader. With an innate entrepreneurial spirit and passion for education, Merrily has played a pivotal role in growing School the World's Corporate Service Program and Annual Gala. As a Board Member, her passion for teamwork is infectious, as she believes that collaboration and synergy are the cornerstones of success.



Keith Clausen

Keith Clausen, President of Envisage International and an influential Board Member at School the World, is an individual fueled by a deep passion for education and travel. Keith enthusiastically believes in the transformative power of international experiences and is a champion for School the World's Student and Corporate Service Programs. Believing that travel can broaden horizons and foster personal growth, Keith is committed to empowering individuals to embrace diverse cultures, expand their perspectives and become global citizens.



## Event Host Committee

Elaine & Ian Belinsky  
Joe & Sarah Cronin  
Carol & Hugh Curran  
Julie Fullerton

Spiros Giannaros  
Jane & Joe Lawler  
Patricia Lincoln  
Jen & Craig Lockwood

Meredith & Mike Massaro  
Dave & Jane O'Connor  
Jim & Faith Pelusi  
Mike & Julia Tassinari

*Committee in formation*





# SCHOOL THE WORLD

14 Years of Impact

127

SCHOOLS BUILT

64

PLAYGROUNDS  
BUILT

15,354

CHILDREN  
REACHED

8,075

PARENTS  
EMPOWERED

725

LIBRARIES  
STOCKED

7,395

TEACHERS  
TRAINED

1,159

SCHOLARSHIPS  
AWARDED

3,025

EARLY CHILDHOOD  
PARTICIPANTS

## About us

School the World is committed to solving extreme poverty through the power of education. We believe all children love to learn, want to learn and are capable of learning. We believe all parents want a better life for their children and all teachers prefer motivation and achievement to apathy and failure. Nevertheless, we recognize that the complexities behind generational poverty require us to be innovative and often disruptive to change the status quo.

## Our Strategy

By partnering with local governments and communities, School the World turns failing schools into engines of sustainable development. Through our extensive programming, children are supported from early childhood through early adolescence with 10 years of quality education:

**Early Childhood Development:** We train women community volunteers to host workshops with mothers and infants ensuring that each child arrives at school developmentally ready to learn and thrive.

**Primary Schools:** Through new infrastructure (schools + playgrounds), Parent Empowerment Trainings, Teacher Trainings and stocked Classroom Libraries, we ensure that all children achieve functional literacy.

**Middle School & Alternative Schooling:** As more children complete primary school and want to continue learning, we improve access to Lower Secondary School with Scholarships and our Alternative Schooling Program.



**COVID:** During 2020 and 2021, we brought the classroom into the home through innovative programming like STW Radio, Phone and Peer Tutoring. In 2022, our Successful Return To School Initiative began to get children caught up. The program was so impactful that we expanded upon it in 2023 as our Learning Recovery Initiative. [Click here](#) to learn more.

*"I credit my trip experience with School the World to forming the base for all of my academic, professional and personal passions."*

–Beaujena, Winchester, MA  
World Changer '19

*"The week I spent in Honduras was truly one of the greatest and most impactful weeks of my life."*

–Quinn, Summit, NJ  
World Changer '22

[Click here](#)  
to learn more  
about our High  
School Service  
Trip Program.



## U.S. High School Service Trip Program

School the World's High School Service Trip Program supports infrastructure growth and programming costs while providing an inspiring service experience for high school students!

Over 1,000 U.S. High School students have participated in our Service Trip Program.

- ✓ A mutually beneficial experience for all participants; the children and parents, as well as the students from the U.S.
- ✓ Training in leadership development and fundraising
- ✓ Opportunities for sustained engagement through our Ambassador Program
- ✓ Empowers students to become global ambassadors within their local communities, often teaching younger students about global literacy and education.

## Corporate Service Program

We take Corporate Service to the next level with our Corporate Service Trip Program. Employees spend a week in rural Central America completing the build of the company-sponsored school, forming lasting relationships with the community, bonding with colleagues and networking with like minded global companies.

[Click here](#)  
to watch our most  
recent Corporate  
Service Trip Video!





# Sponsor the Power of Play & Learning with School the World

**Educating with  
Joy Presenting  
Sponsor**  
\$50,000

**Sparkling  
Imagination  
Sponsor**  
\$25,000

**Creative  
Problem  
Solving  
Sponsor**  
\$10,000

**Learning  
Through Play  
Sponsor**  
\$5,000

**Go Out  
and Play  
Sponsor**  
\$2,500

**Play Pal**  
General  
Admission Ticket  
\$250 per person

Schools that prioritize recess and free play experience a 43% decrease in classroom behavioral issues and a 23% improvement in attention and focus among students. (Source: Journal of Applied School Psychology, 2019)



## SPONSORSHIP OPPORTUNITIES

	Educating with Joy Presenting Sponsor \$50,000	Sparkling Imagination \$25,000	Creative Problem Solving \$10,000	Learning Through Play \$5,000	Go Out and Play \$2,500
Tickets to the Event	25	15	10	4	2
<b>SPEAKING ROLE</b> for the representative of your choice in the program on stage or record a 1 minute personal message to be used on social media	●				
<b>STORY WRITE-UP IN EVENT PROGRAM BOOK</b>	●				
COMPANY LOGO/FAMILY NAME AD IN <b>EVENT PROGRAM BOOK**</b>	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	QUARTER PAGE
COMPANY LOGO/FAMILY NAME RECOGNITION ON <b>ALL SOCIAL MEDIA PLATFORMS</b>	●	●	●	●	
COMPANY LOGO/FAMILY NAME LISTED ON <b>EVENT INVITATION*</b>	●	●	●	●	●
COMPANY LOGO/FAMILY NAME LISTED ON <b>POST-EVENT BI-ANNUAL NEWSLETTER</b>	●	●	●	●	●
COMPANY LOGO/FAMILY NAME LISTED ON <b>ANNUAL REPORT*</b>	●	●	●	●	●
COMPANY LOGO/FAMILY NAME RECOGNITION <b>ON-SCREEN, NIGHT OF EVENT</b>	●	●	●	●	●
COMPANY LOGO/FAMILY NAME LISTED ON <b>STW WEBSITE VISIBILITY FOR ONE YEAR</b>	●	●	●	●	●
COMPANY LOGO/FAMILY NAME LISTED ON <b>EVENT PROGRAM BOOK</b>	●	●	●	●	●

\*Sponsorship must be confirmed by September 7, 2023

\*\*The deadline to provide program book ad is Friday, October 19, 2023.

2 million children in Latin America are at risk of dropping out of school due to pandemic extended school closures.  
[Source: UNICEF]

## Board of Directors

### **Merrily Bodell**

Chief Operating Officer, Ivywise

### **Keith Clausen**

CEO, Envisage International Corporation

### **Cynthia Clemson**

Co-director of Municipal Investments, Eaton Vance

### **Joseph Cronin**

Founder & President, International Insurance Group, Inc.

### **Kate Curran**

Founder & CEO, School the World

### **Spiros Giannaros**

President & CEO, Charles River Development

### **Andrea Hoff**

Vice President of Marketing, Kincern

### **Meredith Massaro**

Social Worker, MSW

### **Jim Pelusi**

Founder & Managing Director, Valero Capital Partners

### **Claudia Pinto**

Investor, Former EU & Portuguese Foreign Service

### **Nicole Sahin**

CEO, Globalization Partners

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Business Development Manager, Everybody Water

### **Linda Carter**

### **Dina Debs**

Vice President and Commercial Lender, Crews Bank & Trust

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Co-President, Ino

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CEO, Co-CIO & Co-Founder, Evince Asset Management LP

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### **Alison Qualter**

Founder, Press Play

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Director, Advanced Analytics, Liberty Mutual Insurance

### **Rafael Urbina**

CEO & Founder, Batanga Network, Inc.

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Financial Analyst, Healthcare.com

### **Gabriela Bahgdady**

Teacher, Baltimore Design School

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Policy & Gov. Relations Assistant, U.S. Global Leadership Coalition

### **Kaitlin Brown**

Senior Enrollment Manager, Ivywise

### **Matt Chiappinelli**

Client Service Associate, GuidePoint

### **Marie Compas**

Marketing Consultant, Freelance

### **Jessica Ennis**

Manager of Global Talent Rewards, International Medical Group

### **Astryaal Graham**

Legal Assistant, Atwood & Cherny, P.C.

### **Brian Huang**

Portfolio Manager & Tutor/Consultant, Spark Capital LLC & Ivywise LLC

### **Megan Powell**

Client Success Specialist, Flywire

### **Allison Stackhouse**

Marketing Coordinator, Maisons & Domaines Henriot America



The International Play Association states that play promotes children's overall well-being, with 95% of children reporting feeling happier and more content when engaged in play.

Children who engage in unstructured play with their peers demonstrate a 75% increase in social skills, including sharing, cooperation, and conflict resolution. (Source: LEGO Foundation, 2017)



## SPONSOR COMMITMENT FORM

Please list all information as it will appear in print.



Individual or  
Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

Mailing  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### SPONSORS EXPERIENCES (Please Check One)

- ☐ Educating with Joy Presenting Sponsor \$50,000
- ☐ Sparking Imagination Sponsor \$25,000
- ☐ Creative Problem Solving Sponsor \$10,000
- ☐ Learning Through Play Sponsor \$5,000
- ☐ Go Out and Play Sponsor \$2,500
- ☐ Play Pal General Admission Ticket \$250 per person

**TOTAL:** \$ \_\_\_\_\_

### PAYMENT (Please Check One)

- ☐ A check is enclosed for the above donation checked. **Payable to School the World \*please add in memo: School the World Gala.**
- ☐ Please reserve the above sponsorship for my company or myself and send an invoice to my attention.
- ☐ We cannot participate, but we are pleased to donate \$ \_\_\_\_\_ **payable to School the World \*please add in memo: School the World Gala.**

☐ I would like to support School the World by recommending a grant from my Donor Advised Fund [DAF].\* \$ \_\_\_\_\_  
*\*Per the IRS, if you use a DAF or other personal foundation to support the event, you are not eligible for any of the tangible benefits listed.*

☐ I would like to pay by VISA/MasterCard/AMEX OR **PROCESS ONLINE: [schooltheworld.org/grass-stained-gala](http://schooltheworld.org/grass-stained-gala)**

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_ **THANK YOU!**

PLEASE COMPLETE THIS FORM AND RETURN TO [ali.doremus@schooltheworld.org](mailto:ali.doremus@schooltheworld.org) or mail to:

School the World  
109 State Street, Suite 403  
Boston, MA 02109

[schooltheworld.org](http://schooltheworld.org) / Office Phone: 617-867-9500

Contributions are tax deductible as permitted by law. School the World is a 501 (c)(3) and its tax identification number is: 27-0176563.