



SCHOOL
THE WORLD

ANNUAL REPORT

2019

Celebrating
10 *Years*





SCHOOL THE WORLD

A LETTER FROM OUR FOUNDER & BOARD CHAIR

Dear Supporters,

In 2019, we celebrated a remarkable milestone; 10 years of bringing quality education to some of the world's poorest children.

It was an incredible year for School the World. We reached our 2020 goals one year ahead of schedule by (1) expanding into a third country, (2) building our 100th school, and (3) growing our programs to support children from birth through early adolescence. We also continued growing our student service trips, held our first gala and increased our annual revenue by 60%! We are so grateful to all of you who helped make last year and every year so special.

To state the obvious though, we are now in the midst of the COVID crisis, affecting nearly every aspect of life both here and abroad. Our schools in Central America closed within days of the first school closings in the U.S. And like the poorest children in the U.S., none of our kids have access to "distance learning."

Our kids don't even have books or any kind of stimulating resources in their homes. Most of their parents are unable to read or write. While we worry about kids falling behind here, we worry about kids never returning to school at all in Central America. And we worry about child marriage, rape and teenage pregnancy for girls (which went up 60% in some parts of West Africa during Ebola).

According to some economists, this global pandemic could push an additional 60 million people into extreme poverty. Much of the progress we made throughout our 10-year history could be reversed.

We instinctively and immediately pivoted to meet the needs of our children and families. We distributed our own learning guides. We sent homework to parents over WhatsApp. We created WhatsApp support groups for our middle school girls. Most recently, we developed and launched radio programming with lessons, Story Time and a Radio-NOVELA for parents.

At the same time, we are experiencing an unprecedented loss of revenue with the cancellation of our Spring and Summer service trips. We count on these trips to fund most of our program budget – that is books, parent trainings, teacher trainings, schools & playgrounds – we need your support now more than ever.

Please consider making a very generous donation this year or even two donations. You could even spread it out monthly by joining our Book Club.

Together, we can continue to change lives!



Founder & CEO



Chair, Board of Directors



THE FIRST DECADE

KATE WENT TO GUA FOR THE FIRST TIME



2009

FIRST SERVICE TRIP



2012

FIRST COHORT OF GRADUATES



2016

2014

FIRST SCHOOL FINISHED - RIO MACTZU



FIRST FUNDRAISER



EXPANSION INTO HONDURAS

FIRST PLAYGROUND & INCORPORATION OF PLAY INITIATIVE



Investors Club

The School the World Investors Club honors our most loyal donors who have supported our work for 10 or more consecutive years. Through your unwavering support and generosity over an entire decade, School the World continues to grow and bring education to the world's poorest children. Thank you. **We are so incredibly grateful for your continued support.**

Vicki & Stephen Ambrose
 Jan & Mark Birney
 Maura & Jay Breen
 Elsa Calderon & Paul Thomas
 Marvin Campbell
 Marybeth Charbonneau
 Karen & Ned Crowley
 Carol & Hugh Curran
 Mary Ellen Curran
 Alexandra England & Charles Pratt
 Kate Fulton & Robert Kyle
 Una Glennon
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 Maura Kehoe
 Jo Kosewski
 Jane & Joe Lawler
 Susan Medrano
 Valerie & Josh Nelson
 David Nissen
 Deidre Regan
 Maive Scully
 Tassinari Family
 Tracey Volet

EXPANSION OF PROGRAMS - EARLY CHILDHOOD & SCHOLARSHIPS



2019

FIRST CORPORATE TRIP



2018



FIRST GALA!



EXPANSION INTO PANAMA

AN UNFORGETTABLE EVENING

Celebrating 10 years!

Our 10th Anniversary Gala was certainly a night to remember thanks to generosity from attendees, committee members, and event sponsors. Special thanks to **Co-Chairs Nicole Sahin (Globalization Partners), Mike Massaro (Flywire) and Madeleine Capino** for their tremendous leadership and support.

Highlights included honoring world-renowned parenting expert **Dr. Shefali Tsabary** with our **Champion for Children Award**, an exhilarating live auction (we can still hear those fabulous maracas!), and a surprise gift funded by the Board of Directors: School the World's 101st school in honor of our Founder, Kate Curran. It was an inspiring night dedicated to bringing education to the world's poorest children.



WITH THE LIVE AUCTION ALONE, OUR AMAZING SUPPORTERS FUNDED....

WE RAISED \$415,000

- 6 SCHOOLS
- 4 PLAYGROUNDS
- 18 GIRLS SCHOLARSHIPS
- 6 STUDENT SCHOLARSHIPS
- 15 LIBRARIES
- 14 PRE-SCHOOL CLASSROOMS STOCKED



10 YEAR TRANSFORMATION

PROOF IN THE PUDDING

In 2009, the Rio Mactzul school was a dark, one-room house made of mud. The dropout rate was more than 50%. Mothers were not allowed to attend school trainings – at least, not initially.

By 2014, School the World had added bright new classrooms, a playground, a flat screen TV and video collection, and six classroom libraries. We had grown teacher motivation and capacity with these new resources and extensive teacher training. But the strongest sustainable change came with the empowerment of mothers. These women had gained enough knowledge and confidence to demand that the government make changes, including firing the delinquent school director and securing better teachers. These efforts halved the dropout rate to 25%.

By 2019, kids were walking long distances to go to the Rio Mactzul school because they heard about a great school there. Student enrollment was up 30%, parents were deeply engaged, and that dropout rate? It was down to 3%!

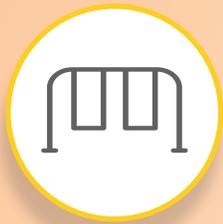
The most important and inspiring change we saw over 10 years? Enough children were committed to continuing their education past primary school that we opened a new middle school!

We have always believed that kids who learn will want to stay in school – and here was the **“proof in the pudding.”**





SCHOOLS BUILT
 2019: **32**
 ALL-TIME: **107**



PLAYGROUNDS BUILT
 2019: **13**
 ALL-TIME: **54**



CHILDREN EDUCATED
 2019: **1,831**
 ALL-TIME: **10,485**



LIBRARIES STOCKED
 2019: **84**
 ALL-TIME: **433**



**WORLD CHANGERS
 INSPIRED**
 2019: **204**
 ALL-TIME: **699**



TEACHERS TRAINED
 2019: **69**
 ALL-TIME: **392**



BOOKS DELIVERED
 ALL-TIME: **29,758**



**PARENTS
 EMPOWERED**
 2019: **1,033**
 ALL-TIME: **6,301**



CORPORATE
 SERVICE
 PARTNERS



10 YEARS AND WE'RE JUST GETTING STARTED



As we celebrate 10 years of School the World, one thing is very clear: our strategy of organizing communities around the power of education provides brighter futures for children and families living in extreme poverty. Additionally, our Global Citizenship Program amplifies our impact, not only in these rural communities, but right here in the United States, empowering high school students to be change makers.

The first decade of our work focused on improving the quality of primary school education and empowering parents to become “first educators” and advocates for their children. Our strategy included building schools and playgrounds, incorporating play into learning, training teachers and driving the importance of literacy and math skills.

As we move into the next decade, we will continue this important work, while expanding our strategy to include early childhood and middle school, creating entire community ecosystems centered around education.

EARLY CHILDHOOD PROGRAM - PAÍN

Our work over the last decade has included starting and building pre-primary schools and training the teachers under a partnership with the Ministry of Education. Now, we are dedicating an entire program to improving early childhood development from birth through six years old. We will be working with mothers to make sure that their children are developmentally “ready to learn” by the time they begin school. We will launch a pilot program for approximately 400 children in 2020.





3RD COUNTRY: EXPANSION INTO PANAMA

After seven years of a successful and rapidly growing Global Citizenship Program in Guatemala, we decided to expand to another safe country to help our eager student travelers achieve their service learning goals. We undertook extensive research and due diligence and chose Panama, specifically an indigenous territory named Ngäbe-Buglé in Northern Panama with a high concentration of extreme poverty and low learning levels. We were excited to bring our proven model there in Fall 2019 and we know our high school World Changers will love this beautiful and welcoming country!

MIDDLE SCHOOL SCHOLARSHIPS

When our first primary school students graduated, they wanted to continue learning and we wanted to help them do so. Only a small number of children in rural Central America have traditionally been able to continue their education past the 6th grade, which is why we created a new middle school program that caters to different roadblocks children face when trying to continue learning. For example, a child may have a middle school in their community, but simply cannot afford the basics such as registration, books and a uniform. Or, they must travel to a middle school far from home, but public transportation is too expensive and walking is unsafe, specifically for girls.

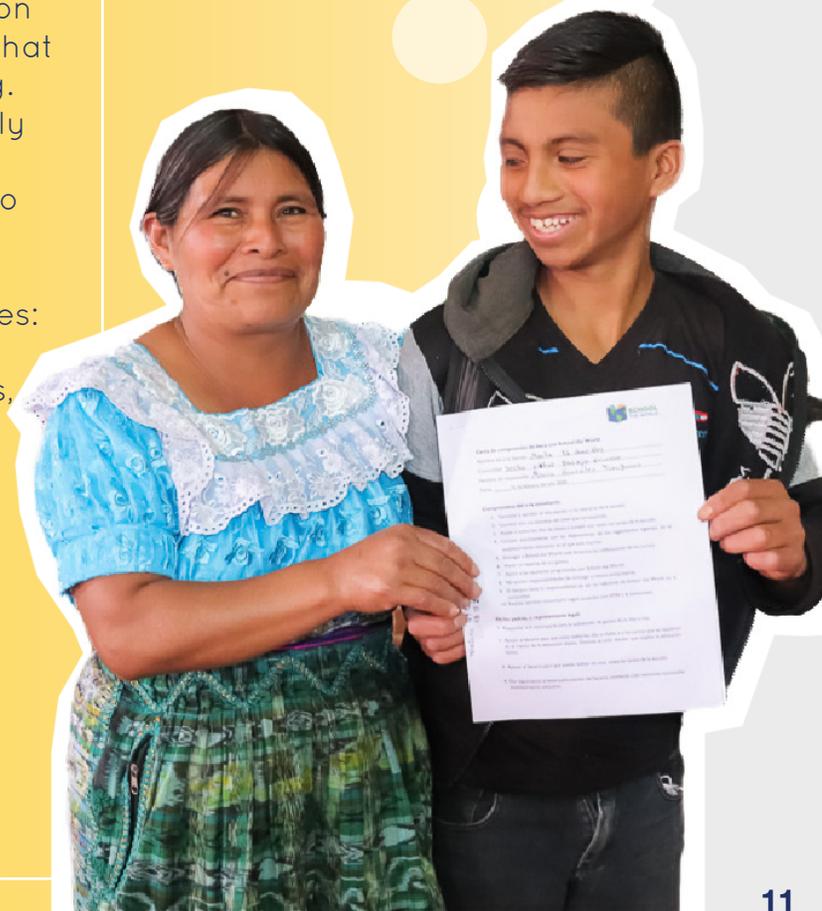
So, beginning in 2019, we created 3 different continued learning opportunities:

Partial Scholarships for those who have a middle school in their communities, but cannot afford basics like books, a notebook and registration fees.

Girls Scholarships for girls who must travel far distances to a middle school.

Distance Learning featuring combined classroom and independent learning via online or radio for students.

Through these offerings, we are confident that these young adolescents will graduate from middle school gaining skills in digital literacy and, more importantly, life!



A FAMILY AFFAIR

THE CLEMSON FAMILY



Cindy & Haley
2014 & 2015



Cindy & Dana
2018 & 2019



Alison & Madeleine & Sydney
Vanessa & Olivia

THE ROHRER FAMILY



Margot & Emma
2018 & 2019

THE CLIFFORD FAMILY



Bob & Frank
2019

THE CURRAN SIBLINGS



Hugh 2019
Olivia 2015-2019

THE QUALTER-BERNA FAMILY 2019 THE O'MALLEY FAMILY 2019



ALLY
2016 & 2017

THE KINDLER SIBLINGS



NIKOLAI
2017, 2018, 2019



George
2013, 2014, 2015, 2016



Coleman
2015 & 2017

Service Trip SIBLINGS & FAMILIES

Bold Denotes Parents

Akins - Nicole Laframboise '19 & Children: Louis '16, Samuel '16, Henry '19
Baghdady - Gabriela '15, '16, Isabella '18, '19
Bagshaw - Hannah '16, '17, Gillian '19
Batten - Sophia '16, '17 & Ceicilia Figueroa '18
Belinsky - John '14, Christine '16
Berna - Alison '19 & Children: Madeleine '19, Sydney '19
Berson - Olivia '15, '17, Jack '15
Bjork - Christal '15 & Child: Chase '15, '16, '17
Bonasia - Rachel '17, '18, James '19
Brandt - Michelle '16, '19 & Children: Isabel '16, '17, Emma '19
Burton - Phil '18, '19, Luke '18, '19
Burton - Ron II '18, Iliana '18 & Children: Ron III '18, Iliana '18, Shane '18
Cheever - Helen '16, '17, '18, Hope '17, '18, '19
Chiappinelli - Matt '15, '16, '17, Nick '16, '17, '18, '19, Cara '19
Chutkow - Polly McIsaac '19 & Child: Tessa '19
Clarke - Megan '17 & Child: Hannah '16, '17, '18 & Annie Newbauer (Cousin) '16, '17
Clausen - Keith '17 & Child: Luke '17
Clemson - Cindy '14, '15, '18, '19 & Children: Dana '18, '19, Haley '14, '15
Clifford - Bob '13, '19 & Children: Frank '19, Coleman '16, '17, '18, George '13, '14, '15, '16, Lily Clifford (Cousin) '17
Collins - Yvonne '16 & Child: Christopher Moore '16
Costikyan - Maggie '16, '17, Carly '17, '18, '19
Crawford - Michelle '18 & Children: Rosie '16, '17, '18, Cecillia '19
Cronin - Joe '17 & Children: Tommy '17, Patrick '16 & Hugh Cronin (Cousin) '19
Crowle - Emilee '15, '17, Haylee '17
Crowley - Karen '15, '16 & Children: Robyn '15, '16, Grace '15, '16, '17, Shea '17
Curran - Hugh '19, Olivia '15, '16, '17, '18, '19
Driscoll - Brendan '16 & Child: Emma '16
DuBard - Sophie '19, Maire '19
Dunleavy - Emma '14, Sara '14
Echambadi - Malathi '19 & Children: Mira '19, Maya '19
Ellis - Breanne '15, '16, Gillian '14, '15
Fairfield - Jennifer '17 & Child: Anna '17
Fallon - Kathryn '18, '19, Matthew '16 & Elizabeth Croteau (Cousin) '15
Fontana - Linda '13, '14, '15, '16, '17, '18, '19 & Children: Sara '14, Amanda '16
Fortin - Molly '19, Maggie '19
Frangules - Isabel '16, Nike '16
Gavin - Kelly '19 & Child: Lucia '19
Gordon - Chris '16 & Child: Tate '16
Gorman - Grace '19, Brianna '19
Greenbaum - Eliza '18, '19, Julia '14, '15
Hill - Matthew '15, Meghan '14, '15 & Chaisen Petrino (Cousin) '15
Hoff - Caroline '18, '19, Ryan '18
Hyman - Jonathan '17 & Children: Anisa '17, Sairah '17
Karacostas - Xiomara Pena '19 & Child: Victor '19
Kelly - Tobey '13, '14 & Children: Annie '13, '14, '15, '17, Erin '17, '18

Kindler - Nikolai '17, '18, '19, Ally '16, '17
Landry - Mary '13, Peggy '15
Lautz - Grace '19, Sarah '19
Lawler - Joseph '16 & Children: Joe '18, Clare '16, '17
Lockwood - Jen '16, '17 & Child: Mitchell '16
Long - Abigail Long '13, '14, '15 & Dominic Spada (Cousin) '15, '16, '17, '18
Mahoney - Ally '17, '18, '19, Julia '19
Maurizi - Nina '16, '17, Elsa '17, '18
McGinley - Nancy '18 (Aunt) & Nephews: Keegan '18, Gannon '18
McIntyre - Mary Kay '18 & Children: Maria '18, '19, Anna '18, '19
Nielsen - Britta '15 & Child: Maiya '15
Nowak - Lara '15, '16, Veronika '17
O'Malley - Vanessa '19 & Child: Olivia '19
Orr - Lori '17 & Child: Connor '17
Picarillo - Grace '18, '19, Olivia '15, '16
Piispanen - Jill '16 & Children: Hannah '16, '17, '18
Pinto - Claudia '16, '18 & Children: Carmen '18, Antonio '16, Santiago '15
Pits - Katitia '19 & Children: Jasmine '19, Jonathon '19
Pylkkanen - Jill '16 & Child: Mia '16, '17, '18
Renteria - Denise '17 & Child: Isabella '17
Rohrer - Margot '18, '19 & Child: Emma '18, '19
Rubin - Stacy '18 (Aunt) & Nieces: Elle Joubert '18, Annabel Allen '18
Rush - Julia '18, Jamie '14, '15
Russell - Logan '19 & Madison Gilbert (Cousin) '19

Sears - Andy '19 & Child: Otelia '19
Silver - Jason '19, Abby '18
Skinner - Katherine '14, Benjamin '14
Sneed - Clarisa '19 & Child: Noah '19
Springer - Annabel '15, '16, '17, Lilly '17, '18
Stackhouse - LuAnn '14 & Child: Allison '14, '15, '16
Talcoff - Kayla '18, '19, Madison, '18, '19
Tousignant - Paula '17 & Child: Claire '17
Tsabary - Shefali '17 & Child: Maia '17, '18, '19
Trevett - Denny '13, '15 & Child: Morgan '13, '15
Walsh - Gabby '16, '17, '18, Caroline '17, '18

Over the last seven years, our Global Citizenship Program has not only brought nearly 900 high school students to Guatemala to actively participate in our mission and change lives, it has given siblings and families the opportunity to make a difference together. We are continuously inspired by the many families who have traveled with us -- it's dear that helping others and making a difference runs in the family!



BOARD MEMBER HIGHLIGHT

JOE CRONIN



Q: When and how did you learn about School the World?

A: I was introduced to School the World by Bob Clifford, a neighbor and friend of mine in Hingham, MA. Bob went to Holy Cross with Kate Curran (STW's Founder). I initially met with Kate to help her review corporate insurance plans and as we got to know each other, I decided I would like to get more involved with School the World. In 2015, Kate asked me to join the Board.



Q: To you, what is unique about School the World compared to many other international nonprofits? Why did you choose to get involved with School the World?

A: School the World has many great attributes. Mostly, I was impressed talking with people who had gone on a trip and shared their unbelievable experiences. Kate's enthusiasm and energy were compelling. The service and education components of the organization were, and continue to be, very important to me. I have significant experience working in education and I also thought my experience with starting and growing organizations could be beneficial and valued.



Q: When you traveled to Guatemala, what was your biggest takeaway from the trips - not only from the service side, but also witnessing the actual mission and strategy?

A: I travelled to Guatemala in 2017 with my son, Tommy. Right off the bat, I was very impressed with how involved the communities are with the work being done. Volunteers work side by side with members of the community to build the schools and playgrounds together. It was great to be so welcomed and appreciated by the people you are helping. The welcome we received upon arriving in the community is difficult to describe - but was truly amazing. ***I would say you have to go for yourself to truly understand how great the program is and the impact of the work you are doing.***

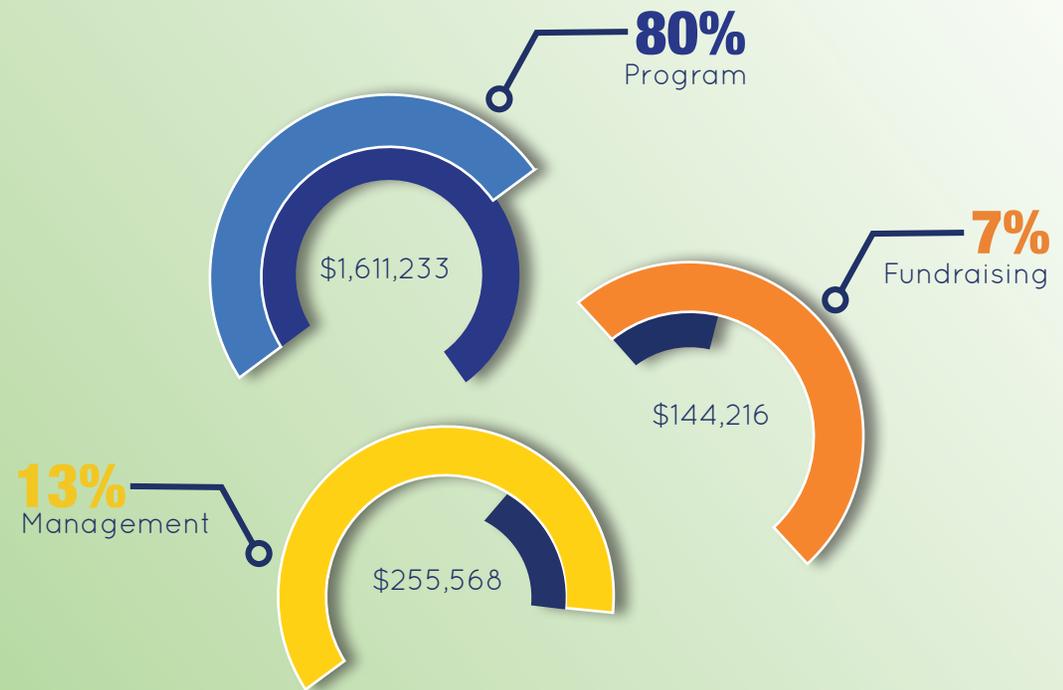


Q: What are you most excited about for the future of School the World?

A: With all that has been done over the last 10 years, I am excited about the momentum that we have built and how much more we will be able to do in the next 10 years. There is a strong foundation on which we can build an even bigger and more impactful program to serve a much greater population.

FUNCTIONAL EXPENSES

	2019	2018
REVENUE	\$2,241,770	\$1,383,915
EXPENSES	\$2,010,993	\$1,299,147
NET SURPLUS	\$230,777	\$484,768



TOTAL ASSETS \$526,812
TOTAL LIABILITIES \$143,082

BOARD OF DIRECTORS:

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Ivywise

Cynthia Clemson

Co-Director of Municipal Investments
Eaton Vance
Chair, & Exec. Committee

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Founder & CEO
School the World

Keith Clausen

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CEO
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MPOWER Financing



SCHOOL
THE WORLD

Celebrating...
10 YEARS

HOW YOU CAN TRANSFORM LIVES WITH SCHOOL THE WORLD

JOIN #TeamSTW:

Get active and fundraise for education!
Go to schooltheworld.org/teamstw to learn more.

SPREAD THE WORD:

Share our social media posts with your community!

@schooltheworld    

JOIN BOOK CLUB:

Bring the joy of reading to children every month!
To give monthly, go to schooltheworld.org/bookclub



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